



CERTIFICATION IN WORDPRESS

Master's in Wordpress skills & and take your career to the next level!



WHO CAN JOIN THE COURSE?

- No programming knowledge is required for most beginner WordPress courses, although familiarity with basic internet use is helpful.
- Students and Beginners – who want to learn how to create websites without coding.
- Career Changers: Individuals looking to enter the web development or digital marketing fields can gain valuable and in-demand skills through a WordPress course.

GIMPLES OF OUR SUCCESSFUL TRANSITIONS



Reviews 4.6 ★★★★★



Reviews

4.8 ★★★★★



Reviews

4.8 ★★★★★



Reviews

4.9 ★★★★★





Duration- 8 Weeks

PROGRAM CURRICULUM-I

INTRODUCTION TO THE COURSE

Introduction to Course

- What is WordPress?
- Resource You'll Need for the Course?

SETTING THE FOUNDATION

Picking a Web Host

- One Click Installations
- Manual Installations
- Navigating WordPress
- Activity – Setting Up the Foundation

CUSTOMIZING APPEARANCE

What is Theme?

- Finding & Installing Themes
- Changing the header image
- Theme Settings
- Widgets
- Menus
- Activity – Customizing Appearance

CREATING CONTENT

- Organizing Posts
- Creating Categories
- Creating Tags
- Creating a Post
- Inserting & Formatting Text
- Add Images, Audio and Video
- Managing Content
- Media settings
- Using the Visual Composer
- Activity – Creating Content

ADDITIONAL TYPES OF CONTENT

Adding Page

- Change the page order
- Moderating Comments
- Installing Google Analytics
- Activity – Additional Types of Content

CONTROLLING YOUR BLOG

- Users
- Tools



Duration- 8 Weeks

PROGRAM CURRICULUM-II

- Settings
 - Discussion settings
 - Permalinks
 - Trackbacks and Pingbacks
- Activity – Controlling Your Blog

WORKING WITH PLUGINS

- What is a Plugin
 - Finding & Installing Plugins
- Recent Tweets
- Adding a Contact Form
 - Adding a Photo Gallery
 - Activity – Working with Plugins

ZENUS CAREER SERVICES



Career-oriented Session

Attend 10+ career-oriented session by industry mentors and prepare your career trajectory



Profile Building

Wordpress resume and LinkedIn profile to make an impression on top employers



Dedicated Job Portal Access

Get exclusive access to 20+* job posting per month on Zenus's job portal



Mock Interview Preparation

prepare with mock interviews including most asked question by top employers



1:1 Mentoring Session

Get 1:1 guidance at every step in your career transition to Wordpress



Placement Assistance

Placement opportunities are provided once the learner is moved to the placement pool upon clearing Placement Readiness Test(PRT)**

NO. 1 AWARD WINNING TRAINING COMPANY



Awarded By Ex-Indian Cricketer
Chetan Sharma Sir



Awarded By Ex-Indian Cricketer
Sandip Patil Sir

VISIT US



Zenus Infotech India Pvt. Ltd.



S-11, Gate-1, Avas Vikas , Opposit BSNL Telephone Exchange, Roorkee



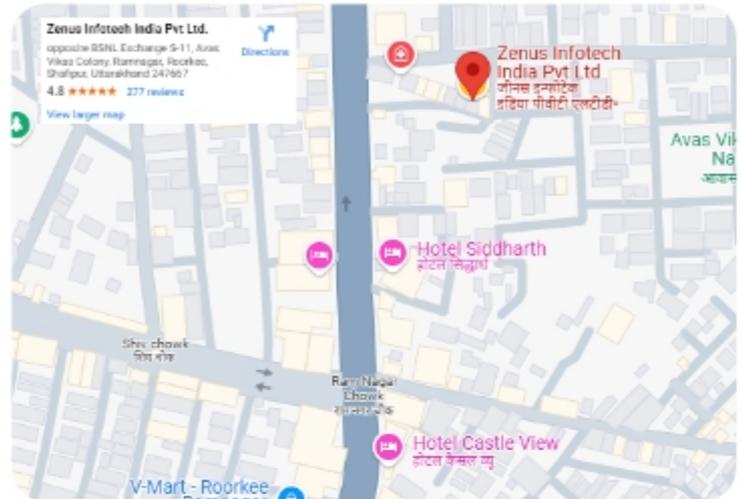
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STUDENT TESTIMONIALS

Shivant Tyagi

★★★★★



Our experience with ZENUS INFOTECH has been very good. its the best company in india for industrial training and placements.

Abdul Raouf

★★★★★



Good teches.And Good teacher .Zenus teacher is helping person that solve the asking question .Zenus is a wonderful platform

Piyush Kumar

★★★★★



I feel my self with a great weight of knowledge after doing training from Zenus Infotech

Prabhat Saini

★★★★★



Extremely nice atmosphere to learn softwares and knowledgeable and helpful faculty with great experience.

Sumit Pant

★★★★★



Highly skilled staffs well as good place to work ..the faculties are very good teachers

Ishant Chauhan

★★★★★



Highly experienced and project oriented training received with full support from the trainer. Thanks Zenus Infotech