ZENUS INFOTECH INDIA PVT. LTD.
CURRICULUM OF WORDPRESS

Course Duration: 6/8 Weeks*

INTRODUCTION TO THE COURSE

Introduction to Course

What is WordPress?

Resource You'll Need for the Course?

SETTING THE FOUNDATION

Picking a Web Host

One Click Installations

Manual Installations

Navigating WordPress

Activity – Setting Up the Foundation

CUSTOMIZING APPEARANCE

What is Theme?

Finding & Installing Themes

Changing the header image

Theme Settings

Widgets

Menus

Activity – Customizing Appearance

CREATING CONTENT

Organizing Posts

Creating Categories

Creating Tags

Creating a Post

Inserting & Formatting Text

Add Images, Audio and Video

Managing Content

Media settings

Using the Visual Composer

Activity – Creating Content

ADDITIONAL TYPES OF CONTENT

Adding Page

Change the page order

Moderating Comments

Installing Google Analytics

Activity – Additional Types of Content

CONTROLLING YOUR BLOG

Users

Tools

Settings

Discussion settings

Permalinks

Trackbacks and Pingbacks

Activity – Controlling Your Blog

WORKING WITH PLUGINS

What is a Plugin

Finding & Installing Plugins

Recent Tweets

Adding a Contact Form

Adding a Photo Gallery

Activity – Working with Plugins